



IOI OLEOCHEMICAL

# Magic Scrub Balm



Simply magical!

The anhydrous scrub balm consists of a combination of oils, waxes, gentle surfactants... and a magical ingredient: **SOFTISAN® MagicPOWDER S**. This multifunctional immediately turns into an emulsion on contact with water. Without water, however, it is a granular powder perfectly suited for exfoliation purposes.

The rich balm can be applied in two ways:

1. Dry Skin – Apply the balm to dry skin and experience the gentle exfoliation. As soon as you start showering, the mild peeling balm transforms into a nourishing emulsion, easy to rinse-off.
2. Wet skin - Apply the balm to wet skin and experience the instant transformation into a caring and cozy shower-emulsion, without peeling effect.

Both applications offer the soft skin feeling that **SOFTISAN® MagicPOWDER S** is known for.

You probably know a few technologies for peeling particles. However, the best exfoliating particle is one that, once it floats down the drain, is no longer a particle but an emulsion, like **SOFTISAN® MagicPOWDER S**. Therefore, the **Magic Scrub Balm**, which consists of more than 94% natural ingredients, can be used more than carefree.



# Magic Scrub Balm

No.: 877

PHASE	TRADE NAME	INCI	%	FUNCTION
A	<b>MIGLYOL® 8810 ECO<sup>1</sup></b>	<b>Butylene Glycol Dicaprylate/ Dicaprate</b>	<b>10.00</b>	<b>Water-Light Emollient, High Skin Moisturizing Effect</b>
A	Sunflower Seed Oil <sup>2</sup>	Helianthus Annuus Seed Oil	15.00	Plant Oil
A	<b>MIGLYOL® 829 ECO<sup>1</sup></b>	<b>Caprylic/Capric/Succinic Triglyceride</b>	<b>9.00</b>	<b>Deluxe Touch Emollient, Low Diffusion</b>
A	<b>SOFTISAN® 378<sup>1</sup></b>	<b>Caprylic/Capric/Myristic/Stearic Triglyceride</b>	<b>14.00</b>	<b>Melt-on-Touch Emollient, High Oxidative Stability</b>
A	6607 Sunflower Seed Wax <sup>3</sup>	Helianthus Annuus Seed Wax (and) Ascorbyl Palmitate (and) Tocopherol	6.00	Stabilizing Wax (MP: 74 – 80°C)
A	<b>SOFTISAN® conditionHAIR<sup>1</sup></b>	<b>PCA Glyceryl Oleate</b>	<b>0.50</b>	<b>Skin Conditioning Agent</b>
A	Cosphaderm® T-70 Non GMO Eco <sup>4</sup>	Helianthus Annuus Seed Oil (and) Tocopherol	0.50	Antioxidant
B	<b>SOFTISAN® MagicPOWDER S<sup>1</sup></b>	<b>Tricaprylin (and) Acacia Senegal Gum</b>	<b>19.00</b>	<b>Magical Transforming Multifunctional</b>
B	SCI Powder	Sodium Cocoyl Isethionate	25.00	Powder Surfactant
C	Orangenblueten DR-30199289 <sup>5</sup>	Parfum	1.00	Parfum

<sup>1</sup>IOI Oleo <sup>2</sup>Gustav Heess <sup>3</sup>Kahl <sup>4</sup>Cosphatec <sup>5</sup>Givaudan

## PROCESS

1. Mix and heat phase A to 80°C
2. Mix phase B and add to phase A
3. Add phase C to phases A/B
4. Fill into molds or packaging at 65°C and allow to cool at room temperature

## FORMULA DATA

<b>Appearance:</b>	Beige paste
<b>pH:</b>	n.a.
<b>Viscosity:</b>	n.a.
<b>Washing Active</b>	
<b>Substance:</b>	20%
<b>Stability Test:</b>	Passed (3 months @ 20°C & 40°C, 10 days @ 50°C)
<b>Aw Test:</b>	Passed (<0.75, according to ISO 29621)



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V1.0