



IOI OLEOCHEMICAL

Magic Shake-to-Lotion

♪ Shake, shake, shake ♪ - shake your lotion ♪

Anhydrous transforming powder-to-emulsion
concept - no equipment needed



Natural
Origin
Content
(ISO 16128)
100%



Magic Shake-to-Lotion

No.: 871

PHASE	TRADE NAME	INCI	%	FUNCTION
A	SOFTISAN® MagicPOWDER S	Tricaprylin (and) Acacia Senegal Gum	90.00	Magical Synergistic System: Instant Emulsifying & Sensorial Agent
A	Maisita 9040 ¹⁾	Zea Mays Starch	7.48	Sensorial Modifier
A	Cosphaderm® Sodium LAAS ²⁾	Sodium Levulinate (and) Sodium Anisate	2.50	Preservative System
A	Citric Acid	Citric Acid	0.02	pH Agent

¹⁾ Agrana, ²⁾ Cosphatec

PROCESS

Weigh and mix phase A

Let the magic happen:

On-the-go concept: Add 1 part water (cold/ hot / tap water) and 1 part (volume) Magic Shake-to-Lotion into a container with lid and shake

Lab concept: Weigh 0.5 - 1 part of water and mix with 1 part (weight) of Magic Shake-to-Lotion

FORMULA DATA

- Appearance:** Ivory powder
- pH:** n.a.; 6.0 (1 water : 1 formula w%)
- Viscosity:** n.a.
- Stability test:** Passed (dry powder), Once mixed with water, this formula is designed for single use/mono-dose.



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V2.0