



IOI OLEOCHEMICAL



# Keep it together! Brow Powder

Thick, thin, straight, or curvy – eyebrows are part of many cosmetic trends and frame our face.

Enhance any look with the **Keep it together! Brow Powder**. This powder offers a soft, buttery touch thanks to the low diffusing **MIGLYOL® 829 ECO**. This medium film-forming emollient also wets all powders and keeps the formula together. **SOFTISAN® GC8** improves the anti-microbial stability and also acts as wetting agent.

Use the **Keep it together! Brow Powder** not only for your brows, but also on your eyelids and as matching contour shade for a polished look. Applicable with fingers, brush, or sponge for multi-use.

Naturalness and performance? Yes. Convince yourself and test the minimalist, vegan and hybrid concept with high naturality.



VEGAN



NATURAL  
#COSMOS NAT  
ISO 16128  
> 98%



# Keep it together! Brow Powder

No.: 862

PHASE	TRADE NAME	INCI	%	FUNCTION
A	Unipure Brown LC 887	CI 77491 (and) CI 77499 (and) CI 77492	17.50	Colored Pigment
A	SunCroma™ Black Iron Oxide	CI 77499	21.00	Colored Pigment
A	Synafil S 1050	Synthetic Fluorphlogopite	34.30	Base
A	Maisita 9040	Zea Mays Starch	12.70	Sensorial Modifier
A	Zinc Stearate	Zinc Stearate	3.00	Stabilizing Agent
<b>B</b>	<b>MIGLYOL® 829 ECO</b>	<b>Caprylic/Capric/Succinic Triglyceride</b>	<b>11.00</b>	<b>Low Diffusion Emollient, Binder &amp; Wetting Agent</b>
<b>B</b>	<b>SOFTISAN® GC8</b>	<b>Glyceryl Caprylate</b>	<b>0.50</b>	<b>Anti-Microbial Multifunctional &amp; Wetting Agent</b>

## PROCESS

*Cold process formula*

1. Mix phase A and stir (30 sec @ 2.500 rpm with Speedmixer/ Stirrer/Grinder)
2. If necessary, melt SOFTISAN® GC8 and add phase B to phase A; (SOFTISAN® GC8 does not have a sharp melting and crystallization point and can therefore occur as pasty mass (<25°C) or clear liquid (>30°C))
3. Stir (30 sec @ 2.500 rpm with Speedmixer/Stirrer/Grinder)
4. Add powder to the pan and press (30 sec @ 100 bar)

## FORMULA DATA

<b>Appearance:</b>	Brown powder
<b>pH:</b>	n.a.
<b>Viscosity:</b>	n.a.
<b>Stability test:</b>	Passed (3x drop test)
<b>Aw test:</b>	Passed (<0.75, according to ISO 29621)



**IOI OLEOCHEMICAL**  
personalcare@ioioleo.de

V1.0