



IOI OLEOCHEMICAL

Simply Stick – Balm2Lotion



Simple, Solid, Sensorial & Sustainable

A rich & nourishing balm or a light moisturizing lotion? Decide your sensorial experience everyday with the **Simply Stick – Balm2Lotion**.

This formula is based on a simple anhydrous balm... with a twist. Thanks to mild emulsifier **IMWITOR® 372 P**, the formula transforms easily into a light lotion, when mixed (1:1) with hot water. **DYNASAN® 118** offers the perfect balance between heat stability and pleasant gliding on skin. The carefully selected melting and spreading cascade ensures high stability and a pleasant skin feel.

In cold winter, your lips, nails and body will love the nourishing and caring feel, thanks to **SOFTISAN® 378**. This pasty ingredient melts-

on-touch, moisturizes, softens and leaves a caressing film on the skin.

Quickly transform the balm into a lotion during hot and humid summer. Be delighted with the light yet moisturizing touch and a formula, that absorbs easily. Perfect for face, body and scalp care.

Enjoy the multifaceted
Simply Stick – Balm2Lotion.

Multiple textures
Multiple sensorial sensations
Multiple sustainable performances



Simply Stick – Balm2Lotion

No.: 870

PHASE	TRADE NAME	INCI	%	FUNCTION
A	Sunflower Seed Wax	Helianthus Annuus Seed Cera (and) Ascorbyl Palmitate (and) Tocopherol	1.0	Wax (MP: 74 – 80°C)
A	DYNASAN® 118	Tristearin	15.0	Solid Lipid (MP: 69 – 73°C)
A	SOFTISAN® 100	Hydrogenated Coco-Glycerides	20.0	Solid Lipid (MP: 33.5 – 35.5°C)
A	SOFTISAN® 378	Caprylic/Capric/Myristic/ Stearic Triglycerides	12.0	Melting-on-Touch Emollient
A	WITARIX® MCT C8	Tricaprylin	19.6	Sensory Transforming Emollient
A	MIGLYOL® 8810 ECO	Butylene Glycol Dicaprylate/ Dicaprates	10.0	Water-Light Emollient
A	SOFTISAN® conditionHAIR	PCA Glyceryl Oleate	2.0	Universal Hair & Skin Conditioner, Moisturising
A	IMWITOR® 372 P	Glyceryl Stearate Citrate	12.0	O/W Emulsifier
A	Keltrol® CG-SFT	Xanthan Gum	1.0	Gelling Agent
A	Maisita 9040	Zea Mays Starch	5.0	Sensory Modifying Agent
A	SOFTISAN® GC8	Glyceryl Caprylate	1.0	Alternative Preservative Enhancer
A	Euxyl® PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	1.1	Preservative
A1	Cashmere Moments	Parfum	0.3	Parfum

PROCESS

1. Mix and heat phase A to 80°C
2. Add phase A1 before filling
3. Fill into mold at 75°C and let cool to room temperature

FORMULA DATA

- Appearance:** Cream-white stick
- pH:** n.a.
- Viscosity:** n.a.
- Stability test:** Passed



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personalcare@ioioleo.de

V1.0