



IOI OLEOCHEMICAL

# Simply Stick – Cleanser



## Simple, Solid, Sensorial & Sustainable

The minimalist and water-free stick formulation with 11 ingredients cleanses thoroughly while being gentle on the skin. The mild O/W emulsifier **IMWITOR® 372 P** and the multifunctional with refatting properties **SOFTISAN® PG2 C10** clean and remove make-up, while **SOFTISAN® conditionHAIR** moisturizes the skin.

The stick glides and melts easily on wet skin, due to **MIGLYOL® Gel B**. This heat stable gel forms the base and improves the heat stability. The solid lipid **SOFTISAN® 142** makes it easy to adjust the hardness, melting point and spreadability of the formula.

Once applied to wet skin, the creamy stick transforms into a mild emulsion that is easy to spread on skin. Wash off, dry off and you're done. Marvel at clean, soft & smooth skin.

Easy, mild, practical - and perfect for youngsters with oily skin in the t-zone. In addition, the **Simply Stick - Cleanser** is 100% vegan, formulated with more than 92% natural and RSPO MB (IOI Oleo) ingredients, making it perfect for the young, critically questioning Gen Z and Alpha.



# Simply Stick – Cleanser

No.: 868

PHASE	TRADE NAME	INCI	%	FUNCTION
A	IMWITOR® 372 P	Glyceryl Stearate Citrate	5.0	O/W Emulsifier
A	SCI Powder	Sodium Cocoyl Isethionate	30.0	Mild Surfactant
A	SOFTISAN® PG2 C10	Polyglyceryl-2 Caprate	3.0	Mild Co-Surfactant , Refatting & Softening Agent
A	MIGYLOL® 8810 ECO	Butylene Glycol Dicaprylate/ Dicaprate	6.0	Water-Light Emollient, High Polarity
A	SOFTISAN® conditionHAIR	PCA Glyceryl Oleate	2.0	Universal Natural Cationic Skin & Hair Conditioner
A	Cosphaderm® T-70 Non GMO Eco	Helianthus Annuus Seed Oil (and) Tocopherol	0.2	Antioxidant
A	SOFTISAN® 142	Hydrogenated Coco-Glycerides	20.0	Solid Lipid (MP: 42 – 44°C)
A	Nafol® 1618 H	Cetearyl Alcohol	3.0	Stabilizer (MP: 48 -52°C)
A1	MIGLYOL® Gel B	Caprylic/Capric Triglyceride (and) Stearalkonium Hectorite (and) Propylene Carbonate	30.0	Base, Stabilizer, Non-Melting Mastergel
A	Euxyl® PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	0.5	Preservative
A	Cashmere Moments DF0.5	Parfum	0.3	Parfum

## PROCESS

1. Weigh phase A and heat to 80°C
2. Add MIGLYOL(R) Gel B (phase A1) when phase A is melted
3. Use a dissolver plate or a homogenizer to distribute MIGLYOL® Gel B evenly (MIGLYOL® Gel B does not melt)
4. Fill into a mold at 80°C and let cool at room temperature

## FORMULA DATA

- Appearance:** Rosy-beige colored stick
- pH:** n.a.
- Viscosity:** n.a.
- Stability test:** Passed  
(3 months @ 20°C,  
40°C & 50°C)

